

KAILIN DONG

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EDUCATION

Carnegie Mellon University
Pittsburgh, PA | May 2019

Bachelor of Design
Double major in HCI
Minor in Business Administration

California College of the Arts
San Francisco, CA | Summer 2016
Design Communication 3:
CAD/Solidworks

SKILL

Adobe Creative Suite
InVision
Axure
Sketching
Wireframing
Rapid prototyping
Painting and Drawing
Solidworks
Rhino
Photography
HTML
CSS
Python
English/Chinese/Spanish

ACTIVITIES

Chinese Students & Scholars Association
Aug 2015 - Present | Vice President
Manage PR, events, and internal departments. Organize major events such as CMU Best Voice, Spring Festival Gala, etc.

CMU Design League
Sep 2015 - Present | Member

PROJECTS

CONNECT | Dec 2016

Designed an interactive system enhanced by online database and mobile app to promote interdisciplinary communication and face-to-face interaction among students within the physical study space.

Shopmate App Design | Dec 2016

Conducted research on college students' shopping experience. Designed the Shopmate app which matches up driver with shoppers who have no private vehicular access.

CMoA Learning Experience Redesign | Nov 2016

Redesigned user learning experience within Carnegie Museum of Art through an immersive environment enhanced by augmented reality and mobile app.

Lithos Pro Typeface Study | Oct 2016

Created a motion graphic video and a 3x3 grid of characters in Lithos Pro Light to introduce the essence of the typeface. Software used includes Illustrator and After Effects.

EXPERIENCE

Yemen Art Studio

Qingdao, China | Jul - Aug 2016

Instructor

Taught 15-20 middle-school and high-school students design principles, design thinking and design techniques.

5th CMU Summit on US-China Innovation and Entrepreneurship

Pittsburgh, PA | Feb - May 2016

Designer, High Tech Panel Member

Designed invitation packages and a series of posters for five discussion panels. Collaborated with 20 people in high technology panel to organize panel discussion.

Noah Wealth Ltd. (NSYE: NOAH)

Qingdao, China | Jun - Jul 2015

Marketing Associate Summer Intern

Coordinated advertising companies, journalists and other different media platforms to promote a wealth management conference participated by more than 1000 clients.