

LISALI

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EDUCATION

Carnegie Mellon University Master of Design

Aug 2016 - May 2018 (expected)

Pittsburgh, PA

Design for Interactions

Bergische Universität Wuppertal Exchange Program

Oct 2013 - Mar 2014

Wuppertal, Germany

Industrial Design

University of Cincinnati Bachelor of Science

Sept 2010 - May 2015

Cincinnati, OH

Industrial Design (major)

Marketing (minor)

SKILLS

Storyboarding

Wireframing

Prototyping

Adobe Photoshop

Adobe Illustrator

Adobe AfterEffects

Adobe InDesign

Sketch

InVision

Rhino

SolidWorks

Keyshot

EXPERIENCE

Smart Utility Systems | UX/UI Designer

Mar 2016 - Aug 2016 | Irvine, CA

- Designed for a SaaS mobile and web digital customer engagement platform for the Energy and Utility sector.
- Designed for a SaaS mobile and web mobile workforce management platform for the Energy and Utility sector.

Boshangyun | UX/UI Designer

Jul 2015 - Feb 2016 | Irvine, CA & Zhengzhou, China

- Design lead of two mobile apps within a SaaS mobile and web omni-channel retail management platform targeted at small to mid size chain businesses in the retail sector.
- Collaborated with engineers for product releases.
- Strategized with marketing team on targeting and acquiring marketing materials for the company website and presentation decks.
- Designed targeting and acquiring marketing visuals for the company website and presentation decks.

Boshangyun | Freelance UX/UI Designer

Jan 2014 - Jun 2015 | Cincinnati, OH

- Designed for a SaaS mobile and web omni-channel retail management platform targeted at mid to large size chain businesses within the retail sector.
- Collaborated with engineers for product releases.

bb7 | Industrial Designer Intern

May 2013 - Sept 2013 & Sept 2014 - Dec 2014 | Madison, WI

- Designed a wide range of products, which include small electronics, high volume consumer products, softgoods, and packaging.
- Consulted with clients on individual product needs and synced designs to ensure they aligned with clients' visual brand guidelines and visions.
- Collaborated within an interdisciplinary team along side other designers, marketers, and engineers.

The First Years | Industrial Designer Intern

Jun 2012 - Dec 2012 | Canton, MA

- Designed products for the Mother, Infant, Toddler team. This included sippy cups, potty seats, bottles, baby monitors, baby gates, eating utensils, organizational storage, packaging, and in store shelf displays.