



**JNP**

## **Julia N. Petrich**

EXPERIENCE DESIGNER

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## SKILLS

### **Methods**

Storytelling  
Scenarios & Personas  
Storyboarding  
Wireframing & Prototyping  
UX/Design Research  
Print & Web Design  
Process Documentation

### **Tools**

Adobe CC  
Sketch  
Invision  
HTML/CSS  
Javascript

### **Language**

English (native)  
Spanish (advanced)

## EDUCATION

### **Carnegie Mellon University // Pittsburgh, PA**

MDes in Design for Interactions; expected graduation May 2018  
MA in Design for Interactions; class of 2016  
BA in Creative Writing w/add'l major in Professional Writing; class of 2014

### **Columbia Publishing Course // New York, NY**

Intensive course in book, magazine, and digital publishing; class of 2014

## EXPERIENCE

### **Carnegie Library of Pittsburgh // Pittsburgh, PA**

#### **Civic Information Services Intern, January 2017 to present**

Work to identify civic data needs of patrons  
Assist in incorporating data literacy and more into existing services

### **Carnegie Mellon School of Design // Pittsburgh, PA**

#### **Graduate Teaching Assistant, August 2016 to present**

Assist in teaching non-majors the fundamentals of communication design  
Demo software, critique and grade student work

### **Sourcebooks, Inc. // Naperville, IL**

#### **Page & Digital Production Specialist, March 2015 to August 2015**

Set up master pages, style sheets, colors, etc. in InDesign CC  
Produced and made corrections to book internals and templates  
Created eBooks from final closed files using Dreamweaver CC

#### **Assistant to the Publisher, August 2014 to February 2015**

Supported the Publisher/CEO, planning her daily schedule  
Made travel arrangements and planned meetings  
Researched and drafted memos, reports, and presentations  
Assisted eCommerce department with customer support

### **Barnes & Noble Booksellers // Naperville, IL**

#### **Seasonal Bookseller, November 2014 to January 2015**

Provided customer service by locating books and cashiering  
Recovered the selling floor and shelved products

### **Carnegie Mellon University Press // Pittsburgh, PA**

#### **Design Intern, September 2013 to May 2014**

Designed book interiors for poetry manuscripts  
Responded to feedback and modified design accordingly

### **Harvey Klinger, Inc. // New York, NY**

#### **Remote Intern, Fall 2013**

Read and evaluated query letters and manuscript sample pages  
Sent rejection emails and set aside queries for agent's perusal