

Bori Lee

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Skills & Languages

Design Methods

Field Study, Interview, System Map,
Storyboard, Wireframe, Physical/Digital
Prototype

Softwares

Adobe Photoshop, Adobe Illustrator, Adobe
Indesign, Adobe XD, Adobe After Effects,
Sketch, InVision, Origami, Framer, Keynote,
Microsoft Excel

Programming Languages

HTML/CSS, Processing, P5.js

Languages

Korean - Native, English - Fluent

Other Information

Publication

TEI 2017, Iyagi: An immersive storytelling tool
for healthy bedtime routine

Awards

TDC Communication Design Competition
2012, Winner of Student Work in
Typography(Group)

ADAA 2011, Semi-finalist in Print
Communications

Education

Carnegie Mellon University, MDes in Design for Interactions

Pittsburgh, PA | May. 2018 (expected) | QPA 3.75/4.3

Kookmin University, BFA in Visual Communication Design

Seoul, Korea | Feb. 2012 | GPA 3.58/4.0

Professional Experiences

Carnegie Mellon University, Research Assistant

Pittsburgh, PA | Aug. 2016–Present

Code occupancy of forty nine students in design graduate studio based on a week-long timelapse video footage to assist in a research on the studio as a creative and collaborative workspace.

LOHB's, Assistant Web Designer

Seoul, Korea | Mar. 2016–Jul. 2016

Adjusted the drug store brand's monthly nationwide promotion design to different media including poster, mobile app, and digital signages.

Suh Architects, Graphic Designer

Seoul, Korea | Jan. 2012–Dec. 2014

Led environmental graphic design, such as signages and wall graphics, of architectural projects for various clients including Hyundai Motors Group.

Researched given projects by examining and documenting sites, benchmarking, and interviewing stakeholders.

Facilitated communication among stakeholders including architects and clients by providing physical mockups and digital simulations.

Built a partnership with fabrication company to improve quality of signage design implement.

Improved brand experience by leading online portfolio renewal and brand application design including stationery and merchandising.

LG Electronics, Intern

Seoul, Korea | Oct. 2008–Jan. 2009

Conducted refrigerator UI design research with mentors in LG Genius-Level Design Program

Activities

Edushare, Volunteer Designer

Seoul, Korea | Sep. 2010–Feb. 2012

Design brochures and textbooks for an educational NGO